



DIV. THREE

Swindon Town

Football Club

v

PORT VALE

Official Programme

10p

**WOULDN'T
A PINT
GO DOWN
WELL
TONIGHT?**



Best Bitter Beer

ARKELLS 

Traditional draught beers



Swindon Town Football Company Limited

Registered Office County Ground Swindon Telephone No. 22118

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Team Manager **D. T. Williams**

Pools Manager **D. Buswell**

Club Medical Officer **Dr. J. Nicholas**

NEWS & VIEWS NEWS & VIEWS NEWS & VIEWS



Unfortunately these notes must be written before the result is known of the Second Leg of the League Cup-tie.

So we only hope the one goal lead gained in the First Leg at Swindon is sufficient to take us into the next round.

Our opponents this afternoon were also involved in the First Leg on their own ground. They were engaged in a drawn game, and so had even a much harder task.

Unfortunately the very hard pitches, are producing many more injuries to players, and it is becoming increasingly difficult to maintain a settled team. Here in Swindon several players have been injured, but fortunately not seriously and thus they are soon able to return to the side. The most unfortunate one is of course, John Trollope, suffering from Achilles Tendon trouble (one of the biggest bug-bears to any athlete). It takes a long time to recover even if it does recover. We are indeed sorry for John (a great Club man) whose fantastic number of appearances, is being rather spoiled. We trust all will soon be well, and we shall see him, displaying all that energy and enthusiasm we associate with him.

Mention of good club men reminds us of the present manager of our visitors Mr. Roy Sproson. He made his name as a full-back, with a total of 761 League appearances between 1950-1972. When he retired he took up coaching duties, and in 1973-74 he was appointed

manager. At one time he was almost transferred to a First Division club but preferred to remain a Port Vale (then in Division 2) player. His loyalty has been well rewarded, but richly deserved.

This year 1976 Port Vale celebrate their "Centenary Year", and we wish them every success.

Like most clubs they have had their "ups and downs". Enjoying success, and then failure. They have enjoyed several spells in Division 2, and also in Divisions 3 and 4 but like ourselves, never quite made the First Division. There is always a first time, could it be the turn of one of us this season!

Last year we were defeated at Vale Park 0 - 3, but managed to win the return game played at Swindon by 2 goals (McLaughlin, Syrett) to 1 (Brownbill).

We welcome officials, and Players of Port Vale to Swindon this afternoon, and trust everyone present will enjoy a fine game of football without any distractions, especially on the terraces. Our gate last Saturday was the Fourth highest in the Competition, and we look forward to increasing numbers of spectators in the ensuing matches with every confidence.

Talk of the Town

By the Chairman

Today we welcome Port Vale on this our opening match of the season, with high hopes for a successful season.

On Saturday last we made a good start in the League Cup and can only hope that by the time these notes are printed, we shall have been successful in the return game at Northampton.

With the start of the football season so early these days, we know that many of our followers are still on holiday, but our crowd of over six thousand last week compared very favourably with other gate returns, and we hope that today we shall have attracted a few thousand more of our supporters.

I would like to appeal to our younger supporters to try and convert the unruly element to support us vocally as much as they can whilst restraining their desires to unsettle everyone around them. When we are asked who causes all the trouble we instinctively look to the opposing supporters, but we also have a selection of over-enthusiastic members.

Many people have asked me why our programme cover is in green and white and the only answer is that we were looking for a fresh design. Very few programme covers are printed in the Club colours, and we thought that a change would be interesting.

While on the subject of programmes I would like to thank Mr. Paul Ploughman for his intensive research into individual performances which will be collated into an interesting centre page each week. Jack Smith has been busy over the last few weeks playing trial games against such teams as Garrards, Highworth Town, Chippenham Town and Cirencester Town (The Herd), and also private trial games. These teams have been selected to enable Jack to see for himself what talent there is in our folds and although we may not be able to make everyone happy, I am sure that Jack will keep in touch with the most promising of these boys who come for a trial game or two.

Jack will always be pleased to give a youngster a chance and now the season has started, he will be able to play newcomers in his Midland Youth squad which play in mid-week games.

Last we were honoured by the selection of both Mark Thompson and Gus Gilligan in the representative team playing on the Wolves Ground against last seasons champions of the Midland Youth League, who were the Wolves Youth squad. The result of the game was a win for the representative side by four goals to two and both our lads were a credit to this side.

Last season we invited sponsors to become what was known as 'Director for the Day' and it proved very popular indeed and this season we are doing likewise. If you are interested in travelling with the team on any away game to enjoy the same hotel facilities and see the game from the opposing Directors' Box with refreshment facilities, please book as soon as possible to avoid any disappointment if we should be overbooked. The cost of this is the same as last year, £20.00 per trip per person.

On Saturday last Danny Williams and myself with our wives were invited to an occasion to commemorate the Charity Shield Game between Liverpool and Southampton, this was a dinner and dance held at the Grosvenor Hotel, London and sponsored by Sir Frederick Ponting. Previous to the game at Wembley an innovation was held in the form of a six-a-side match contested by the finalists of games held at the end of last season between invited League Clubs' Youth Teams at Pontings Holiday Camp.

We took part unsuccessfully in a tournament held at Pontings Camp at Brean Sands and the winners of this tournament, the Arsenal, met Leicester the winners of a similar tournament held at Southport.

The proceeds of the Charity Shield Game and for this occasion afterwards, generously supported by Sir. F. Ponting, is devoted to very deserving causes and thousands of pounds are distributed this way every year. It is nice to know that sport which takes its fair share of criticism can do so much good to the community in this way.





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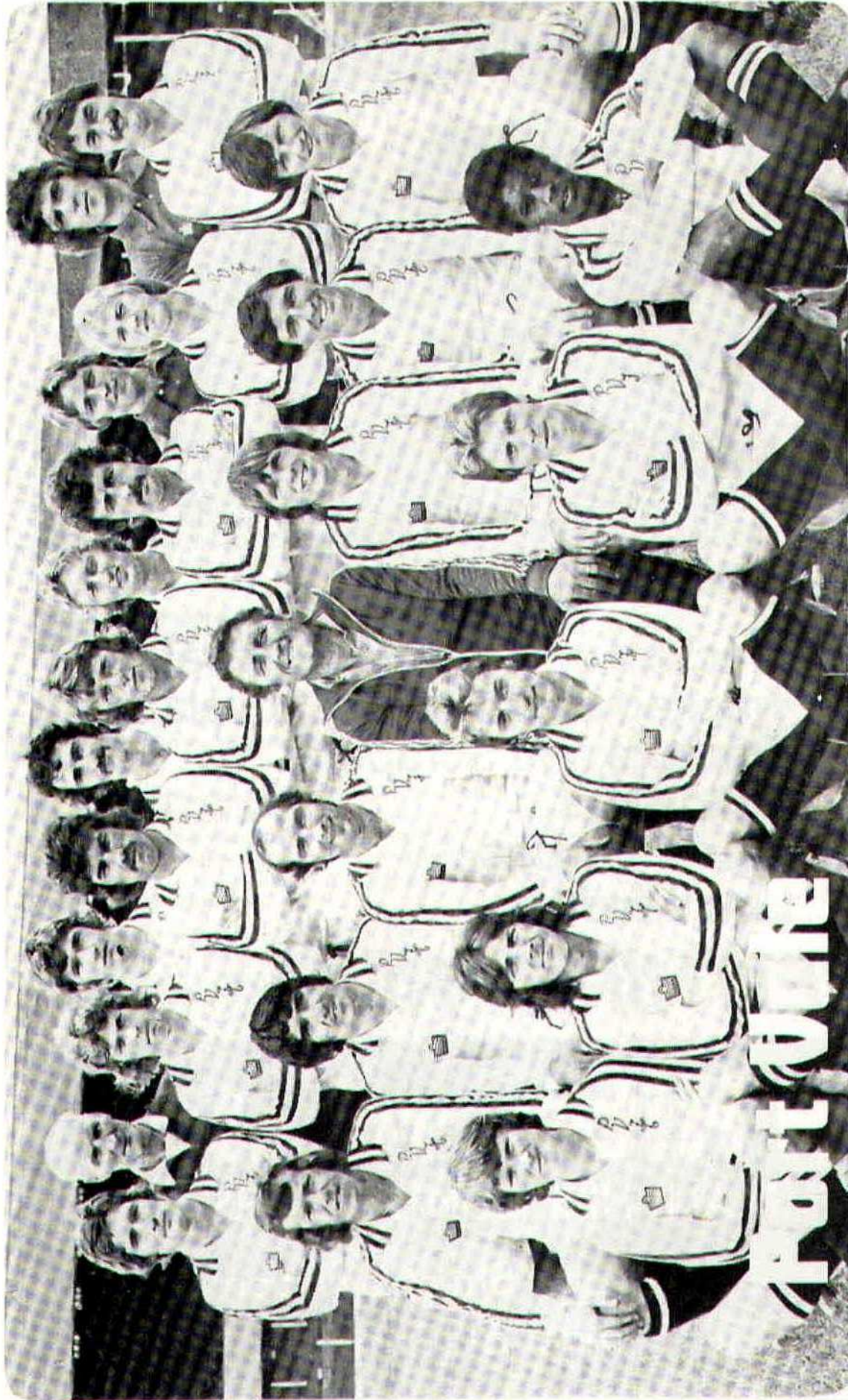
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Back Row (L to R) Lol Hamlett (Trainer), David Harris, John Ridley, Derek Brownbill, Trevor Dance, John Connaughton.
 3rd Row Back (L to R) Ian Osborne, Dean Martin, Garry Dulson, Neil Griffiths, Terry Lees, Kenny Beech, Kevin Kennerley.
 2nd Row Back (L to R) John Brodie, Tommy McLaren, Terry Bailey, R. Sproson (Manager), Ray Williams, Mick Cullerton, Colin Tartt.
 Front Row (Apprentices) Left to Right. Darren Brunt, Colin Sidley, Trevor Robson, Russel Bromage, Neville Chamberlain.

OUR VISITORS

by Tony Pullein

PORT VALE

JOHN CONNAUGHTON (Goalkeeper)

John has enjoyed a colourful, and varied career so far. He set out with Manchester United, getting the occasional first-team game for the Reds. While at Old Trafford he was loaned out to both Halifax and Torquay before being transferred to Sheffield United for £20,000 in 1973. Vale signed him in 1974.
League Record: Man.Un. 3 aps., Halifax (loan) 3 aps., Torquay (loan) 22 aps., Sheff.Un 12 aps., Port Vale 89 aps.

NEIL GRIFFITHS (Defender)

Port Vale signed Neil from Chester in 1973 and last season he performed with distinction at both right-back and left-back.
League Record: Chester 89 (1) aps., 4 gls., Port Vale 68 aps. 1 gl.

JOHN RIDLEY (Defender)

John graduated through the juniors to take his place in the League team three seasons ago. Last season he maintained an ever-present record for the first-time.
League Record: Port Vale 68 (6) aps. 2 gls.

TERRY LEES (Defender)

Terry spent his early years with neighbours Stoke City, making a number of First Division appearances following his debut in 1970/71. He took the short journey over to Vale Park on the eve of last season.
League Record: Stoke 17(7) aps., Crewe (loan) 6 aps., Port Vale 40 (1) aps. 2 gls.

DAVID HARRIS (Defender)

David came through the junior ranks to make his League debut against Rochdale in November 1973. Last season he held a regular place in the centre of the defence.
League Record: Port Vale 84 aps. 6 gls.

GARRY DULSON (Defender)

Garry developed with Nottingham Forest without getting into their League team. It wasn't long after his transfer to Port Vale two seasons ago, though, that he took over at left-back.
League Record: Nottm. For. nil aps., Port Vale 61(1) aps. 1 gl.

JOHN BRODIE (Defender)

John's first League club was Carlisle, for whom he made his League debut in 1967/68. Bradford P.A. signed him in 1969/70 but they lost their League status at the end of that campaign when John moved on to Port Vale.
League Record: Carlisle 8(1) aps., Bradford P.A. 43 aps., Port Vale 172(4) aps. 2 gls.

IAN OSBOURNE (Defender)

Ian joined Vale during the summer from Birmingham City where he developed as a junior and made his first League appearance last season.
League Record: Birmingham 10 aps., Port Vale nil aps.

COLIN TARTT (Midfield)

Colin rose to first-team status in 1972 and has been holding his place for much of the while since, turning out at right-back and in midfield.
League Record: Port Vale 146(4) aps. 4 gls.

TERRY BAILEY (Midfield)

Terry enjoyed a highly successful first season in League soccer when he finished joint top scorer with 14 goals in 1974/75. His output wasn't quite so prolific last season but he still netted nine times.
League Record: Port Vale 86(1) aps., 21 gls.

KEVIN KENNERLEY (Midfield)

Kevin developed in Burnley's nursery and achieved his ambition last season when introduced to their First Division side against Liverpool in December. Port Vale signed him during the close-season.
League Record: Burnley 6 aps. 1 gl., Port Vale nil aps.

KEN BEECH (Midfield)

Ken is one of Vale's younger players who was initially introduced to the side for one game two seasons ago. He got another chance during the closing matches of last season.
League Record: Port Vale 8 aps. 1 gl.

MIKE CULLERTON (Striker)

Mike returned to League soccer last season after six seasons in non-League football. He began his League career with Vale in 1965/66, topped their scorers the next season but was freed, after a loan spell with Chester, in 1969. In 1974/75 he was the Northern Premier League's top scorer with 30 goals for Stafford. He scored 21 last season.
League Record: Port Vale 95 (2) aps. 22 gls., Chester (loan) 5 (2) aps., Port Vale 41 aps. 17 gls.

RAY WILLIAMS (Striker)

Ray arrived from Stafford Rangers in 1972 for £5,000 and was top scorer in his first season. Two seasons ago he was level top with 14, but last term he notched only 3.
League Record: Port Vale 146 (6) aps. 37 gls.

TOM McLAREN (Forward)

Tom is one of Vale's most experienced players, having made his League bow back in 1967/68. A versatile player, Tom has also operated in midfield and for a short while last term he turned out at right-back.
League Record: Port Vale 266 (32) aps. 28 gls.

KEITH CHADWICK (Forward)

Keith is yet another product of the club's youth scheme. He made his senior bow as substitute against Aldershot in March 1974, winning a regular place the following season, though he was not always in the side last term.
League Record: Port Vale 29 (12) aps. 7 gls.

SEASON 1975-76

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DATE	LGE. POS.	H / A	OPPONENTS	H-T	F-T	SCORERS
S 16 AUG ()		H	CHESTERFIELD	0-0	0-1	
TU19 AUG ()		H	MILLWALL (FLC1)	1-1	2-1	STROUD TROLLOPE (P)
S 23 AUG ()		A	WALSALL	1-1	1-1	EASTOE
M 25 AUG ()		A	MILLWALL (FLC1)	0-0	1-0	MOSS (P)
S 30 AUG ()		H	GILLINGHAM	1-1	2-2	MOSS (P) EASTOE
S 6 SEP (23)		A	SHREWSBURY TOWN	0-1	0-3	
TU 9 SEP ()		H	WOLVERHAMPTON W. (FLC2)	2-0	2-2	J.G. TROLLOPE
S 13 SEP (17)		H	SHEFFIELD WEDNESDAY	0-1	2-1	ANDERSON EASTOE
TU16 SEP ()		A	WOLVERHAMPTON W. (FLC2R)	1-0	2-3	MOSS EASTOE
S 20 SEP (20)		A	PORT VALE	0-1	0-3	
W 24 SEP ()		A	HEREFORD UNITED	0-1	0-1	
S 27 SEP (24)		H	COLCHESTER UNITED	0-0	0-1	
S 4 OCT (22)		A	ROTHERHAM UNITED	2-0	2-0	ANDERSON MOSS (P)
S 11 OCT (20)		H	HALIFAX TOWN	1-0	3-1	ANDERSON 2 STROUD
S 18 OCT (21)		A	WREXHAM	0-0	0-2	
TU21 OCT (23)		A	BURY	0-4	0-5	
S 25 OCT (22)		H	GRIMSBY TOWN	1-0	3-0	EASTOE 2 ANDERSON
F 31 OCT ()		A	SOUTHEND UNITED	0-2	0-3	
TU 4 NOV ()		H	CRYSTAL PALACE	1-0	1-2	MOSS
S 8 NOV (23)		H	PRESTON NORTH END	0-3	1-3	TROLLOPE
S 15 NOV (23)		A	PETERBOROUGH UNITED	1-1	1-3	EASTOE
S 22 NOV ()		A	NEWPORT COUNTY (FAC1)	0-1	2-2	MOSS SYRETT
TU25 NOV ()		H	NEWPORT COUNTY (FAC1R)	0-0	3-0	J.G. TROLLOPE DIXON
S 29 NOV (23)		H	BRIGHTON AND HOVE ALBION	0-1	3-2	SYRETT DIXON EASTOE
S 6 DEC (23)		A	MANSFIELD TOWN	0-1	1-3	EASTOE
S 13 DEC ()		A	HENDON (FAC2)	0-0	1-0	MOSS (P)
S 20 DEC (23)		A	CHESTER	0-0	1-2	ANDERSON
F 26 DEC (23)		H	CARDIFF CITY	2-0	4-0	ANDERSON EASTOE BURROWS DIXON
S 27 DEC (23)		A	MILLWALL		0-0	
S 3 JAN ()		H	TOOTING + M. UTD. (FAC3)	2-0	2-2	EASTOE DIXON
TU 6 JAN ()		A	TOOTING + M. UTD. (FAC3R)	0-1	1-2	J.G.
S 10 JAN (23)		A	GILLINGHAM	0-1	2-3	ANDERSON BURROWS
S 17 JAN (23)		H	PORT VALE	0-0	2-1	MCLAUGHLIN SYRETT
S 24 JAN (23)		A	SHEFFIELD WEDNESDAY	1-0	2-0	DIXON SYRETT
S 31 JAN (20)		H	BURY	1-1	2-1	STROUD MCLAUGHLIN
S 7 FEB (20)		A	CRYSTAL PALACE	1-2	3-3	STROUD SYRETT 2
TU10 FEB (17)		H	ALDERSHOT	5-0	6-3	SYRETT DIXON ANDERSON (2P) STROUD MOSS
S 14 FEB (18)		A	PRESTON NORTH END	2-3	2-4	DIXON BUTLER
S 21 FEB (21)		H	PETERBOROUGH UNITED	0-2	0-3	
TU24 FEB ()		H	HEREFORD UNITED	0-1	0-1	
S 28 FEB (23)		A	GRIMSBY TOWN	0-1	0-1	
S 6 MAR (22)		H	SOUTHEND UNITED		0-0	
TU 9 MAR ()		H	ROTHERHAM UNITED	1-1	1-1	ROGERS
S 13 MAR (22)		A	HALIFAX TOWN	1-0	2-0	SYRETT 2
S 20 MAR (23)		A	BRIGHTON AND HOVE ALBION	0-0	0-2	
S 27 MAR (24)		H	MANSFIELD TOWN	0-2	0-2	
TU30 MAR (23)		H	CHESTER	2-1	2-1	MOSS SYRETT
S 3 APR (23)		A	CHESTERFIELD	0-2	0-4	
TU 6 APR (20)		A	COLCHESTER UNITED	2-1	2-1	ANDERSON (P) SYRETT
S 10 APR (20)		H	SHREWSBURY TOWN	1-0	3-0	SYRETT ANDERSON STROUD
W 14 APR (19)		A	ALDERSHOT	1-0	1-0	DIXON
S 17 APR (19)		A	CARDIFF CITY		0-0	
TU20 APR (19)		H	MILLWALL	0-0	0-2	
S 24 APR (19)		H	WALSALL	2-1	5-1	ANDERSON(3P) MOSS SYRETT
TH29 APR (19)		H	WREXHAM	1-1	2-2	SYRETT 2

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SEASON 1975-76

RS ALTY	ATTEN DANCE	ACCUM PNTS	(FOR DIRECTORY OF CODES - SEE PAGE 14)											SUB
			1	2	3	4	5	6	7	8	9	10	11	
	7675	0	01	02	03	04	05	06	07	08	09	10	11	
E (P)	6164		01	02	03	04	05	06	07	08	09	10S	11	12
	5146	1	01	13	03	04	05	12	02	08	09	14S	11	10
	5935		01	13	03	04	08	06	07	02	09	12	11	
E	6786	2	15	13	03	04	08	06	07	02	09	12S	11	10
	4062	2	15	13	03	04S	08	06	07	02	09	12	11	05
	12252		01	13	03	08	05	06	07	02	09	12	11	
E	6993	4	01S	13	03	08	05	06	07	02	09	14	11	10
	14072		15	13	03	08	05	06	07S	02	09	04	11	10
	3720	4	15	13	03	04	05	08	10	02	09	12S	11	14
	6423	4	15	13	03	04S	05	08	07	02	09	12	11	10
	5750	4	15	13	03	04S	05	08	07	02	09	12	11	10
(P) DUD	4731	6	15	13	03	10	05	08	07	02	09	12	11	
	6214	8	15	13	03	10	05	08	07	02	09	12	11	
	2893	8	15	13	03	10	05	08	07	02	09	12	11	
	5737	8	15	13	03	10	05	08	04S	02	09	12	11	07
SON	5873	10	15	13	03	10	05	16	07	02	09	08	11	
	4258	10	01	13	03	10S	05	16	07	02	09	08	11	17
	10599	10	01	13	03	12S	05	16	07	02	09	14	11	17
	6332	10	01	13	03	08	05	16	17	02	09	18	11S	19
	7287	10	01	16	03	08	05	17S	07	02	09	18	11	13
	5182		01	16	03	18	05	08	07	13	09	04S	11	14
DIXON	7574		01	16	03	18	05	08	07	04S	09	14	11	13
ASTOE	6792	12	01	16	03	18	05	08	07	13	09	14	11	
	5487	12	01	16	03	13	05	18	07	10S	09	14	11	17
	3349		01	16	03	18	05	08	07	13	09	14	11	
	3674	12	01	16	03	18S	05	08	02	13	09	14	11	12
E BURROWS	10003	14	01	16	03	08	05	02	07	13	09	12	11	
	7022	15	01	16S	03	08	05	18	02	13	09	14	11	10
	9428		01	02	03	08	05	18	07	13	09	12S	11	10
	8000		01	16	03	08	05	02	07	13	09	14	11	
WS ETT	6459	15	01	16	03	08	05	02	07	13	14	20	11	
	5557	17	01	16	03	08	05	02	07	13	14	20	11	
	8342	19	01	16	03	08	20S	06	07	13	14	02	11	10
LIN	5408	21	01	16	03	08	05	06	07	13	14	02	11	
2	15844	22	01	16	03	08	05	06	07	13	14	02	11	
NDERSON	7323	24	01	16	03	08	05	06	07	13	14	02	11	
MOSS	5868	24	01	16	03	08	05	06	07S	13	14	02	11	12
	7477	24	01	16	03	08	12	06	10	13	09	02	11	
	10691	24	01	16	03	08	05	06	14	13	09	02	11	
	5218	24	01	12	03	08S	05	06	07	13	09	02	11	14
	5585	25	01	12	03	08	05	06	07	13	09	02	11S	14
	9866	26	01	12S	03	02	05	06	07	21	14	13	11	08
	1846	28	01	02	03	08	22	06	07	21	14	23	11	
	18208	28	01	02	03	08	22	06	07	21S	14	23	11	13
	6789	28	01	02	03	08	22	06	07	21S	14	23	11	13
	5117	30	01	02	03	08	22	06	07	13	14	23	11	
	3646	30	01	02	03	08	22S	06	07	13	14	23	11	21
YRETT	2694	32	01	02	03	21	05	06	07	13	14	23	11	
N STROUD	5869	34	01	02	03	21	05	06	07	13	14	23	11	08
	4226	36	01	02	03	21	05	06	07	13	14	23	11S	08
	23428	37	01	02	03	08	05	06	13	21S	14	23	11	07
	13757	37	01	02	03	21	05	06	07	13	14	23	11	
OSS SYRETT	7363	39	01	02	03	08	05	06	07	13	14	23	11	
	9007	40	01	02	03	08	05	06	07	13	14	23	11	

PREVIOUS ENCOUNTERS

SWINDON v PORT VALE

PREVIOUS ENCOUNTERS

FULL LEAGUE RESULTS (SWINDON SCORE FIRST)

						Gate
*OCT	1	1938	AWAY	0-2		10087
FEB	4	1939	HOME	1-1	WILCOCKSON	8823
SEP	28	1946	AWAY	1-1	LLOYD	12889
FEB	1	1947	HOME	2-1	STEPHENS(W) OWEN	9935
SEP	27	1947	HOME	1-0	LUCAS	16828
FEB	14	1948	AWAY	0-1		15100
SEP	6	1948	AWAY	0-2		18415
SEP	15	1948	HOME	0-2		16894
NOV	19	1949	HOME	0-0		9039
APR	8	1950	AWAY	1-0	PEART	10000 (approx.)
SEP	30	1950	AWAY	1-2	COURT	8800
FEB	17	1951	HOME	2-1	PEART MILLAR	7889
NOV	10	1951	AWAY	2-2	OWEN 2	9200
APR	28	1952	HOME	2-0	OWEN BAIN	4835
AUG	31	1957	AWAY	1-3	RICHARDS	16557
DEC	28	1957	HOME	0-0		14997
DEC	12	1959	HOME	2-3	LAYNE MARSHALL	7716
APR	30	1960	AWAY	1-6	GAULD	5512
OCT	1	1960	HOME	6-0	WOODRUFF 3 HUNT (E) CORBETT SUMMERBEE	11960
FEB	18	1961	AWAY	1-4	JACKSON	9633
APR	14	1962	AWAY	1-1	ATKINS	4770
APR	30	1962	HOME	1-0	JACKSON	7331
OCT	27	1962	AWAY	1-2	JACKSON	5825
MAR	16	1963	HOME	2-3	SMITH 2	11938
AUG	24	1974	AWAY	2-2	MACLEAN MOSS	3446
APR	22	1975	HOME	3-2	PROPHETT MOSS pen. ANDERSON	7422
SEP	20	1975	AWAY	0-3		3720
JAN	17	1976	HOME	2-1	MCLAUGHLIN SYRETT	5557

*SWINDON TEAM IN FIRST FOOTBALL LEAGUE FIXTURE BETWEEN CLUBS :

Wildman; Tonner, Butcher; Cousins, Morrall, Wilcockson;
Jones (E), Fowler, Morton, Lucas, Francis.

LEAGUE SUMMARY :

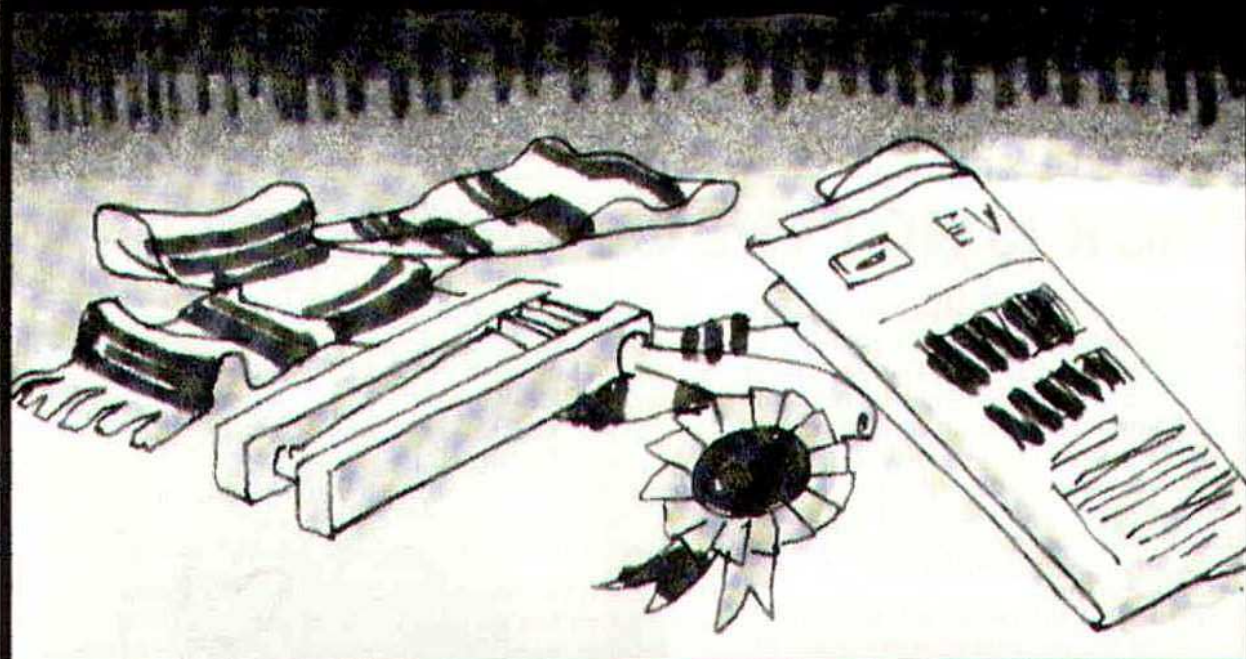
	W	D	L	F - A
Home	8	3	3	24-14
Away	1	4	9	12-31
TOTAL	9	7	12	36-45

Swindon's Success Rate : 44.64%

TRANSFERS BETWEEN CLUBS

Morris Jones from Port Vale debut v. Reading away Nov.22 1947
Ralph Hunt to Port Vale last app. v. Peterborough away Nov.18 1961

Part of every supporter's kit.



The Evening Advertiser



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Third Division Scene by Tony Pullein

ATTACK IS NOT THE COMPLETE ANSWER

The trend towards attacking football has been heralded as the salvation of the English game. Teams like Manchester United, Derby, Bolton, Hereford, Lincoln and Northampton breezed through the game like a breath of fresh air last season, winning acclaim from a wide audience. Yet, a continuance of this worthy trend this season does not mean that England will win the World Cup in 1978 or that crowds will necessarily come swarming back to the game.

While it is true that the public will initially be attracted by the promise of more goals, in the long term it is only attacking football, allied to success, that will hold them.

In Manchester United's case it was a definite policy decision to play attacking football that made them so popular yet, in the case of the other clubs listed above, it can be argued that they might have drawn similar support playing a defensive game had they still attained the sort of results they did.

It's a sort of chicken and egg situation. And a difficult one for a manager to face. Should he fall overboard to attack and hope results follow? Or should he first see his side into a position of safety and then change his emphasis to attack? His job could depend upon which course of action he opts for.

Without detracting anything from what Tommy Docherty and his magnificent team have achieved over the past couple of years, in a sense he was aided by the state of the English game at the time. It had become drab, lacking in characters and the successful teams were the robot like sides which, in many cases, were boring the fans back to their armchairs.

The English game was crying out for adventure when Docherty took his bold decision. English fans willed United to succeed because they could see in their success a general move back to entertaining football.

Yet if all 92 League Clubs went bezerk this season, opting for new and adventurous 3-3-4 or 2-3-5 combinations, would crowds necessarily arise?

Would Workington's meagre crowd of 1,276 (last season) rise substantially to see them lose 3-4 every week instead of 0-1? Will Manchester

United still be packing in 55,000 for every home game should their admirable policy back-fire this season and relegation once again threaten them?

The men in the most difficult position are the managers. Crowds generally are crying out for more excitement. Yet in the end, when the thrills have died down, the fans really only want to see their own side succeed by attacking.

Swindon fans witnessed 63 goals in League games last season, 42 for us and 31 for the other guys. Now, should the goals rate be doubled this season to 110, you wouldn't get too excited if we got 55 and so did the opposition.

In short, fans only want attacking football if it leads to success in the same way that, in the recent past, they were prepared to suffer a certain amount of boredom provided there was a cup or two on the end of it.

For if all 92 clubs opted for attack, ten are still going to be relegated and four will apply for re-election.

That's why football, from the playing and financial sense, can never properly be compared with any other business. You can have 92 tobacconists all making a handsome profit and 92 public houses all bursting at the seams with customers waiting to be served.

In football you may introduce all the gimmickry you can dream up, you can have all 92 clubs scoring huge totals every week - you can even field a few little green men to add colour if you wish - but in the end, only 11 will win Championships or promotion.

The other 81 will be termed failures.

Exactly the same result is obtained if all clubs field 11 defenders.

So, from the spectator's point of view, it is better to attack and fail than to defend and fail.

The point is that fans should not be conned into believing that the new wave of attacking football will solve all the game's ills. What it is doing, however, is to make it far more interesting to watch. And that's a mighty important step in the right direction.



UNDER THE MICROSCOPE

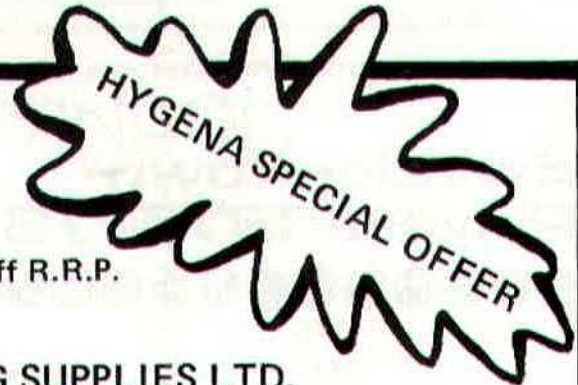


STEVE
AIZLEWOOD



Full particulars of Steve's League career:

NEWPORT	1968/69	1	—
	1969/70	16	—
	1970/71	14(6)	1
	1971/72	35	1
	1972/73	40	3
	1973/74	31	7
	1974/75	24	1
	1975/76	30	4
SWINDON	1975/76	5	—
		196 (6)	17



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GOOD AFTERNOON

September 13th will see the launching of the "New Swindon Rocket" bingo ticket.

Over £800.00 in prizes can be won each week. The cost of the new Rocket will be 10p and I hope with your support to make this a financial success and with our Moonraker pool put the club on a sound financial footing.

We need your help not only to buy a ticket each week but to sell some weekly. If you think you can sell 10 to your workmates, friends, neighbours etc., just call Swindon 31510 or 22118 or fill in the form below. Commission is paid on all sales and winners over £5.00. All agents will participate in a £200.00 holiday draw in December.

PLEASE HELP US MAKE THIS COMPETITION A SUCCESS.

D. Buswell
Pools Manager.

P.S. HAVE YOU GOT YOUR GOLDEN GOAL TICKET?

I can sell 10 or more Rocket Tickets and would like to become an Agent for S.T.F.C.

Name.....

Address Tel No.....

Most appropriate time for our Representative to call am/pm.

Swindon Town Players 1975-76



CODE USED ON STATS PAGE		(INC. SUBS)	
		LEAGUE APPS/GOALS	F A/F L CUP APPS/GOALS
01	JIM BARRON	36	8
02	JOHN MCLAUGHLIN	44/2	6
03	JOHN TROLLOPE	46/1	9/3
04	TERRY HUBBARD	8	5
05	FRANK BURROWS	38/2	8
06	COLIN PROPHETT	26	4
07	DAVE MOSS	39/6	9/4
08	KENNY STROUD	42/5	9/1
09	PETER EASTOE	26/9	9/2
10	TOM JENKINS	17	3
11	TREVOR ANDERSON	46/15	9
12	JOE BUTLER	18/1	4
13	WILL DIXON	44/6	8/2
14	DAVE SYRETT	31/14	4/1
15	JIMMY ALLAN	10	1
16	GERRY TAYLOR	19	4
17	JOHN GILLIGAN	5	NIL
18	JOHN EMANUEL	6	4
19	IAN FARR	1	NIL
20	GEOFF CHALKLIN	3	NIL
21	DON ROGERS	10/1	NIL
22	STEVE AIZLEWOOD	5	NIL
23	GERRY DBRIEN	12	NIL



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Sat. 4th September	CHESTERFIELD	0900	2.00
Sat. 18th September	LINCOLN	0900	2.00
Wed. 29th September	PETERBOROUGH	1430	1.70
Sat. 2nd October	READING	1300	1.00
Fri. 15th October	WALSALL	1600	1.55
Tue. 26th October	BURY	1300	2.25

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SATURDAY, 21st AUGUST, 1976

SWINDON TOWN

- 1 Allan
- 2 McLaughlin
- 3 Taylor
- 4 Dixon
- 5 Aizlewood
- 6 Prophett
- 7 Moss
- 8 O'Brien
- 9 Syrett
- 10 Goddard
- 11 Anderson

Sub

at 3.00 p.m.



PORT VALE

- 1 Connaughton
- 2 Osbourne
- 3 Griffiths
- 4 Tartt
- 5 Ridley
- 6 Dulson
- 7 Beech
- 8 Kennerley
- 9 Williams
- 10 Bailey
- 11 Brownbill

Sub

Referee: Mr. W. C. Harvey - Redditch
Linesmen: E. J. Attwood - Radstock
B. A. Champion - Bristol

WALTER HARVEY (Redditch)

Has progressed in refereeing via Cannock Chase Football, Staffordshire County and West Midland (Regional) Leagues to the Football League line, referees 1sts. Has refereed various local Cup Finals including the Walsall and District F.A. Senior Cup Final this year.

A married man, with two daughters, he is a Turner (engineering) interested in swimming, table tennis, gardening, dancing and all sports generally. Is a member of the local Referees Association.

NEXT MATCH

FOOTBALL COMBINATION

Tuesday August 24th - Cardiff City

K.O. 6.30 p.m.

DIVISION III

Saturday August 28th - Wrexham

K.O. 3.00 p.m.

KEY OF THE BOARD

- A Brighton v Oxford Utd
- B Crystal Palace v York City
- C Gillingham v Reading
- D Lincoln v Shrewsbury
- E Mansfield v Preston N.E.
- F Peterborough v Rotherham
- G Sheffield Wed. v Walsall
- H Tranmere v Chester
- I Wrexham v Portsmouth
- J Arsenal v Bristol City
- K Aston Villa v West Ham Utd
- L Ipswich v Tottenham H.
- M Leeds v West Brom. Alb.
- N Leicester v Manchester City
- O Liverpool v Norwich
- P Manchester Utd v Birmingham
- Q Middlesbrough v Coventry
- R Newcastle v Derby
- S Q.P. Rangers v Everton
- T Stoke v Sunderland